

Crosslake Economic Development Authority
Crosslake City Hall
December 7, 2022 – 8:30 A.M.

Mission Statement: To Develop and Promote the Economic Growth and Welfare of Crosslake While Protecting the Environment.

Agenda:

1. Call to Order: Dean Fitch
2. Minutes Approval: Dean Fitch
3. Housing Update: Dean Fitch
4. BLAEDC Update: Tyler Glynn
5. Economic Vitality Update: Team
6. Other:
 - a. City Council December 12
 - b. EDA Meeting TBD
7. Adjourn

Crosslake Economic Development Authority
Meeting Minutes
8:30 A.M. October 5, 2022 Crosslake City Hall

Members present: Dean Fitch, Patty Norgaard, Roger Roy, John Andrews
Others present: Tyler Glynn, BLAEDC Executive Director; Alison Medeck, BLAEDC Special Initiatives Director; Kristen Peterson, Tremolo Communications; Carla Bainbridge; John Forney; Bill Reed; Julie Gowen; Steven Spencer; Pat Netko; Martha Steele, Mission Township resident

The regular monthly meeting of the Crosslake EDA was called to order at 8:30 A.M. by Dean Fitch.

A motion was made by Patty Norgaard and seconded by Roger Roy to approve the minutes of the July 6, 2022 meeting. No discussion. Motion carried with all ayes.

Crosslake EDA Website:

Allison Medeck and Kristen Peterson presented the updated website based on a input focusing on inspiration and a modern/clean view that was easy to navigate. "Live, Work, Play" theme is integrated with links to Crosslakers, Crosslake Cares, Crosslake Community Center and WAPOA featured on the home page. A top priority is to create an EDA page with board members and a mission statement. Comments were favorable stating that it was very clean and very readable. Discussion ensued on what should be listed and how detailed the listings should be without missing anyone. Seasonal photos will be integrated to keep the website fresh. Kudos were given to Tremolo Communications for their long-term commitment to this project at no charge.

Housing Update:

Bill Reed announced that a purchase agreement on the property is in place where there will be a 36-unit facility built. Tyler Glynn reported that financing rates are up but there are good opportunities available especially through the HRA Trust Fund. The following topics were talked about: TIF, interest in TIF, available properties and quality builders.

Economic Vitality Discussion:

In the vein that what is good for the Brainerd Lakes Area is good for Crosslake, Tyler Glynn was asked to give an overview of what was happening. He stated that there was a lot going on and there did not appear to be a slowdown. A 250-unit apartment building is going up in Baxter, a 65 unit south of Jack Pine Brewery, a 64 unit in Pequot Lakes, Main Street Revitalization in Brainerd, multiple new businesses in Crosby and the new Essentia Clinic in Deerwood. The area continues to grow. Dean Fitch pointed out that when looking at the Economic Vitality chapter of the Comprehensive Plan more specific strategies need to be put in place as well as with the entire plan.

2024 Intersection and Feasibility Study:

Crow Wing County, in partnership with the City of Crosslake, is planning to make improvements to County Road 3 and County Road 66. This corridor has been a topic of conversation for some time, and with the National Loon Center (NLC) set to open in 2024, improvements are needed now more than ever. A link to the study was provided and was strongly encouraged to view and comment on the

County's proposal as it is time critical. The Crosslakers are meeting once a week and comments are being provided. Community input needs to get to the County. Options were taken into consideration and voiced to the county. Roundabout options, gentle curves, traffic flow and impact on businesses were all points brought up and deemed important to the process. Professional opinion of what will work and what will not work is being sought. County meetings are scheduled to provide information and receive input on this proposed project.

Upcoming Events:

City Council Meeting October 10th

Next Meeting: December 7th (subject to change)

There being no further business or announcements, Dean Fitch adjourned the meeting at 9:35 A.M.

Martha Steele
Volunteer